



Public Relations and Information Office, Room 215, Administration Building, 7141 Sherbrooke Street West, Montreal 262, Quebec, Telephone 482-0320, Ext. 437-438.

December 7, 1971

AT LOYOLA THURSDAY, DECEMBER 9, 1971

TIME: 1:00 - 3:00 p.m.

PLACE: Faculty Club

MEMO TO: Faculty, Students and Staff.

FROM: Dr. J. McGraw, Vice-Chairman, Department of Philosophy.

Robert Theobald, internationally recognized futurist, socio-economist, author, and lecturer, will be speaking at the Loyola Faculty Club from 1:00 to 3:00 p.m. on Thursday, December 9. He will give a brief address entitled, "How to Get Into the Communications Era", after which he wishes to engage in a spirited "rap session" for which he has gained acclaim. Mr. Theobald wishes to conduct his presentation in an atmosphere conducive to personal communication such as the Faculty Club. Because of the rather congested condition expected at this presentation, those invited are advised to arrive early.

Mr. Theobald's presence at Loyola is sponsored by the Faculty of Commerce and the Department of Philosophy.

Contacts: Dr. J. McGraw, Department of Philosophy

L.J. Boyle, Department of Commerce